

Department of West Virginia

Veterans of Foreign Wars of the
United States

Carpe Diem



Vernon Anderson

State Commander



VFW Department of West Virginia
5532 MacCorkle Ave SW
PO Box 9431
South Charleston, WV 25309
Phone (304) 768-7514; Fax (304) 768-1407

Comrades:

Having the privilege of serving as your State Commander is the highest honor of my lifetime. Realizing that no one accomplishes much of anything by themselves, I am depending on your help, to take the Department of West Virginia where we need to go.

Post and District officers have been elected to serve. These officers have stepped up to the plate and taken positions of responsibility. It is expected they will fulfill the oath of their obligation to the VFW just as I will.

It takes the commitment of everyone on the team to make the VFW move in the right direction. As with a chain the VFW is only as strong as the weakest link.

Remember, membership is the life blood of our organization. With the demographics of our West Virginia membership we must recruit and engage the younger veterans. 60 % of our members are older than 71 years of age. We must become a family oriented organization in order to attract the younger veterans. We must have something for the spouses and children to attract the younger families to our VFW post.

No longer can we focus on post canteens to attract members. These younger veterans want to know what we can do for them. It is up to you as leaders to convey the correct message to these veterans.

We must also make our organization as attractive as possible to our female veterans. If we accept them into our post with open arms they will join. We then need to mentor all the younger veterans to prepare them to replace us as the leaders of our organization.

With your help, I will do my best, I promise.

Carpe Diem

Vernon Anderson, Commander
Department of West Virginia
Veterans of Foreign Wars of the United States

Table of Contents

2019-2020 Membership Goals and Program	1
All-State Post Requirements	3
Post and Post Commander of the Year Points System	4
All-State District Requirements	4
District Commander of the Year Points System	5
Posts by Category	7
Post and Post Commander of the Year Points Spreadsheet	9
Recognition	11
Program and Required Reporting Deadlines	13
VFW National Membership Program	15

Membership Program

2019-2020

West Virginia' Goals

1. Increase membership: It is the life blood of our great organization.
2. Start a new VFW post in the state of West Virginia.
3. Increase Post visibility in the community: Conduct at least one VFW sponsored activity each month. At least half of the activities should be open to all veterans and the public. Include the Auxiliary
4. Place new members in positions of responsibility: Mentor members to replace aging officers. Post Commander consider appointing Assistant Quartermaster.
5. Obtain public notice for your activities. Get to know the newspaper, TV, radio reporters and editors.
6. Each post appoint a publicity chairman to provide notices of upcoming events, take pictures, and write the basic story about the event. The less the news reporter/editor needs to do the more likely you are to get coverage of your event.
7. Encourage all members to become Life members. Encourage all Life members to become Legacy Life members.

Measurable Achievement Goals

1. Increase post membership by 3 %.
2. Increase Life membership by 5 %.
3. Increase Legacy Life membership by 3 %.
4. Increase membership attendance at Post meetings.

West Virginia Veterans of Foreign Wars of the United States Membership Program

Any VFW program be it membership or summer picnics requires good leadership. Commanders and post officers, you were elected to lead. Leaders set the example by attending all Post, District, and State meetings, conferences, schools of instruction, and State conventions. Your hard work earning a "white hat" as All-state" or "All-American" could also earn you other rewards including \$1000 stipend to attend the National Convention.

As a leader make yourself available and visible to speak to local groups and organizations. Always point out you are representing 13,000 West Virginia combat veterans and 6500 Auxiliary members plus their families. Using a force multiplier of four relates to 78,000 eligible voters in Wild Wonderful West Virginia. Always ask adult audiences if there are Veterans present and recognize them and then the important question, "Are you a member of the VFW?" Use the speaking engagement as a recruiting tool.

Keep your members informed by submitting articles to the "West Virginia Veteran" newsletter. Establish a post Facebook page or website and keep it up to date with activities and Post events. Create a Post newsletter and send to your members via e-mail. Establish a recall tree to contact those members who used to come but you don't see any more. They would probably appreciate an update on what the Post is doing, and they may need a ride to the meeting.

I ask each District Commander and Post Commander to appoint a Membership Chairman for their District or Post. Pick a dynamic person who will aggressively recruit and retain members in our great organization.

In addition to membership, Leaders must pay attention to detail. Do not forget the Buddy Poppy program. It never ceases to amaze me while distributing poppies to have some say they haven't seen one of those poppies for years. Make sure our schools participate in the VOD and PP programs. The schools need to know the awards available to our VOD and PP winners. Also remember our Teacher of the Year, EMS, Law Enforcement, Fire Fighter awards. Support the Potomac Highlands Wounded Warrior Project. Most importantly, mentor our new members. Train the leaders of the future.

All-State Basic Post Requirements

1. Post must achieve 100% plus 1 in membership by May 1, 2020
2. Recruit new and reinstated members equal to 1 % of prior year total
3. Post holds a recruiting event. Ask for help from State and National Officers
4. Post Commander or SVC or JVC must attend all District Meetings
5. Post Commander and Quartermaster must attend school of instruction
6. Post must be in good standing in accordance with the National By-Laws Article II, Section 213 (Arrearages, Deficiencies, and Omission) as of May 1, 2020
7. Post must purchase 1,000 poppies by May 1, 2020
8. Post must submit four (4) Trustee's Quarterly Audit Reports. Report must be received at State Headquarters within 30 days after the close of the quarter All
9. accountable Post officers must be bonded in accordance with Section 703 of the National By-Laws by August 31, 2019
10. Post will submit a list of elected delegates to the District and State Quartermaster prior to the District Convention in accordance with Section 222 of the National Manual of Procedure
11. Post must make a \$275 donation to State Headquarters for VFW Programs not later than May 1, 2020
12. Post inspections must be completed and submitted by October 31, 2019 and all discrepancies corrected by February 1, 2020
13. Post submit a community service log to the District Commander for judging by April 16, 2020
14. Post submits Tax Exemption request with copy of 990 by January 1, 2020

NOTE: Posts who meet all the above criteria except 100% plus 1 in membership have until June 30, 2019 to meet the membership criteria to be considered for All-state.

Point System to Determine All-State and Post Commander Of the Year Recognition

50 points	Post achieves 100% plus 1 in membership by May 1, 2020
5 points	Post receives five (5) points for each 1,000 poppies purchased
5 points	Post receives five (5) points for each new Life member recruited
10 points	For each new Legacy Life member recruited (10 points for each level)
10 points	Post donates \$275 to VFW programs
10 points	Post/Auxiliary submits a VOD entry by November 16, 2019
10 points	Post/Auxiliary submits a Patriot's Pen entry by November 16, 2019
10 points	Submit Teacher of the Year (K-5, 6-9, 9-12) to District by November 16, 2019. 10 points for each category (at least 1 or 1 in each category)
10 points	Post/Auxiliary submits a Public Servant package to District (Law, EMT FF). 10 points for each category by December 16, 2019
10 points	Submit Scout of the Year package to District by March 15, 2019
10 points	For each monthly Community Service report submitted to District Commander by 5 th of each month

All-State Basic District Requirements

District Commanders achieving All-State Basic requirements will be awarded All-State status

1. District must achieve greater than 100% plus 1 in membership by May 1, 2020
2. Recruit new and reinstated members equal to 1% of prior year total
3. District to hold a recruiting event. Ask for help from State and National
4. Accountable District Officers must be bonded by August 31, 2019
5. Post inspections must be completed and submitted by October 31, 2019
6. District forwards a Voice of Democracy entry for state judging
7. District forwards a Patriot's Pen entry for state judging
8. District forwards an entry in all three Teacher of the Year categories. (K-5, 6-8, 9-12) for state judging
9. District forwards an entry in all three Public Servant Categories (Law/FF/EMT for state judging)
10. District forwards a Scout of the Year entry for state judging

11. District Commander attends a School of Instruction
12. District Commander attends all Council of Administration meetings
13. District Commander conducts a District Commanders School of Instruction
14. District must donate \$275 to VFW Programs
15. District submits Tax Exemption request with copy of 990 by January 1, 2020

Unless otherwise specified, the deadline for accomplishing the above requirements is May 1, 2020. If District achieves 100% plus 1 by June 30, 2020 it will be considered All-State if all other qualifications are met.

Point System to Determine District Commander
Of the Year Winners

In the event of a tie, both District Commanders will receive a distinctive award

- | | |
|-----------|--|
| 10 points | Achieving All-State |
| 10 points | District achieves 100% plus 1 by May 1, 2020 |
| 50 points | District conducts 100% of Post inspections by October 31, 2019 |
| 10 points | District Commander conducts a school of instruction |
| 10 points | For each article submitted for the "West Virginia Veteran" newsletter/newspaper |
| 10 points | For each monthly community service report sent by the 15 th day of the following month |
| 10 points | Submit District Commanders Quarterly Activity report to state headquarters. {September, December, March, June} |
| 10 points | District submits Tax Exempt request with copy of 990 by January 1, 2020 |

()

Faint, illegible text at the top of the page, possibly bleed-through from the reverse side.

Faint, illegible text in the middle section of the page.

()

Faint, illegible text in the lower middle section of the page.

()

VFW STATE OF WEST VIRGINIA
POSTS BY CATEGORY

Category 1; 1-50

222 Saint Marys
3008 Rowlesburg
3738 Webster Springs
3757 Burnsville
4500 Hinton
5469 Glenville
5583 Coalton
5781 Harman
6723 Alderson
6737 Renick
7780 Mathias
8413 Welch
8614 Craigsville

Category 2; 51-100

826 Kingwood
1144 Iaeger
1589 Masontown
1976 Weston
2345 Tunnelton
2523 Bruceton Mills
3112 Princeton
3408 West Union
3466 South Charleston
3526 New Cumberland
4419 Clay
4595 Marlinton
4768 Alum Creek
5269 Belle
5959 Grantsville
6106 Summersville
6418 Saint Albans
7695 Ansted
8129 Charleston
8363 Chesapeake
8364 Oceana
8516 Elkview
9151 Salem
9666 Sugar Grove

Category 3; 101-200

548 Morgantown
578 Terra Alta
1101 Romney
2102 Wardensville
3081 Grafton
3554 Harrisville
3647 Elkins
3663 Buckhannon
4019 Berkley Springs
4326 Sophia
4469 Beckley
4484 Quinwood
6153 Chapmanville
6327 Sistersville
6452 Ridgeley
6454 Petersburg
6667 Fort Ashby
6669 Ravenswood
9606 Moorefield
9796 Milton
9916 Westover

Category 4; 201-400

410 Belington
437 Moundsville
896 Martinsburg
1064 Huntington
2716 Weirton
3518 Keyser
4442 Elm Grove
5501 Ripley
5578 Madison
7048 East Fairmont
9097 Hurricane
9738 East Huntington

Category 5; 401+

573 Clarksburg
629 Fairmont
1212 Parkersburg
3522 Charles Town
6450 Chester
9926 Mason

Faint, illegible text, possibly bleed-through from the reverse side of the page. The text is arranged in several columns and appears to be a list or a set of notes.

Recognition

Post Commander of the Year

The top scoring All-State Post Commander in each of the five (S) categories having met All-State requirements as determined by May 1, 2020 Post and Post Commander of the Year points standing will be designated as a Post Commander of the Year

Awards for the Post Commander of the Year

The top scoring All-State Post Commander in each of the five categories as determined by May 1, 2020 Post and Post Commander of the Year points standing will receive the Department Commanders recognition and a distinguished commemorative for being Post

Post of the Year Award

In conjunction with the All-State Post Commander of the Year award, the Commander's Post will receive a distinctive plaque recognizing the Post as a Post of the Year

All-State Team Captain

The highest scoring All-State Team Commander based on the Post and Post Commander of the Year points standing will be named All-State Team Captain and will receive an appropriately embroidered cap. Only one (1) Team Captain will be awarded.

Awards for the All-State Team Commanders

1. An official All-State Team Cap (for first time awardees only)
2. A beautiful All-State lapel pin with year bar
3. Commanders coin

Dual Awards

In the event a District Commander also serves as a Post Commander and achieves All-State in both positions, only one cap will be provided

Recruiting Awards

For every 5 new or reinstated members one recruits or recovers their name will be placed in a drawing and the winner will be rewarded with:

- Upgrade to Life member if a continuous member
- Upgrade to Bronze Legacy Life member if already a Life member
- One-level Legacy Life upgrade if already Bronze or Silver Legacy Life
- \$400 if already a Gold Legacy Life member

The drawing will be held at State Headquarters on May 1, 2020

State Convention Awards

The District Commander reporting the highest percentage in membership equaling or exceeding 100% by May 1, 2020 will receive a Commander's coin and portfolio at the State Convention.

The Post Commander in each of the five (5) Post Categories reporting the Highest Percentage in membership equaling or exceeding 100 % by May 1, 2020 will receive a Commander's coin and portfolio at the State Convention.

All awards will be based on membership statistics obtained from VFW National Headquarters.

Buddy Poppy Contest

The Post and Auxiliary in each category who orders the most Buddy Poppies as of May 1, 2020 will be presented a plaque at the State Convention. The Post and Auxiliary who orders the most Poppies overall will also be presented a plaque.

Program and Required Reporting Deadlines

Monthly Reports:

Post Commanders Report Community Service Statistics to the District Commander	5 th of each month
District Commanders report Community Service Statics to the Community Service Chairman	15 of each month

Quarterly Reports:

Post Audit Reports to State Headquarters	<u>July 31. Oct 31. Jan 31. Apr30</u>
District Commanders Activity Report to State Headquarters	<u>Sep 30. Dec 31. Mar 31. June 30</u>

Other Deadlines

Accountable Post and District Officers bonded	August 31, 2019
Voice of Democracy entries to Post	October 31, 2019
Patriot's Pen Essay entries to Post	October 31, 2019
Citizenship Education Teacher entries (K-5, 6-8, 9-12}	October 31, 2019
Post VOD selection to District	November 16, 2019
Post Patriot's Pen selection to District	November 16, 2019
Post CET entries to District (K-5, 6-8, 9-12}	November 16, 2019
(District allowed one entry in each category}	
Public Servant (Law, FF, EMT} of the year to Post	November 30, 2019
Post Public Servant entries to District	December 16, 2019
District CET selection to State HQ (K-5, 6-8, 9-12}	December 16, 2019
(District is allowed one entry each category}	
District Patriot's Pen essay selection to VOD/PP Chair	December 16, 2019
District Voice of Democracy selection to VOD/PP Chair	December 16, 2019
District Public Servant (Law, FF, EMT} to State Hq	December 28, 2019
(District is allowed one entry each category}	
District submits Tax Exempt request with 990 to State Hq	January 1, 2020

District PP Chairman report to VOD/PP State Chair	January 15, 2020
District VOD Chairman report to VOD/PP State Chair	January 15, 2020
District Teacher of the Year participation report to Sate Hq	January 15, 2020
State Voice of Democracy selection to National Headquarters	January 15, 2020
State Patriot's Pen selection to National Headquarters	January 15, 2020
State Citizenship Education Teacher selection to National Hq	January 15, 2020
State Voice of Democracy report to National Headquarters	January 31, 2020
State Patriot's Pen report to National Headquarters	January 31, 2020
State CET of the Year report to National Headquarters	January 31, 2020
State Public Servants of the Year selection to National Hq	February 1, 2020
Scout of the Year entries to Post	March 1, 2020
Post Scout of the Year selection to District	March 15, 2020
District Scout of the Year selection to State Hq	April 1, 2020
Post Community Service Log to District Commander	April 16, 2020
District Community Service winner log to state chairman	April 26, 2020
State Community Service selection to National Headquarters	May 1, 2020
Post requirements for All-State	May 1, 2020
District requirements for All-State	May 1, 2020
"Bob and Rosa Kusterer" JROTC Cadet of the Year to State S	May 1, 2020
State Scout of the Year selection to National Headquarters	May 1, 2020
Rich Homan Award nominations to State Headquarters	May 15, 2020
All-State Team selected	May 15, 2020
Post and District Election reports to State and National Hq	June 1, 2020

Selling Points

Never leave home without a blank membership application

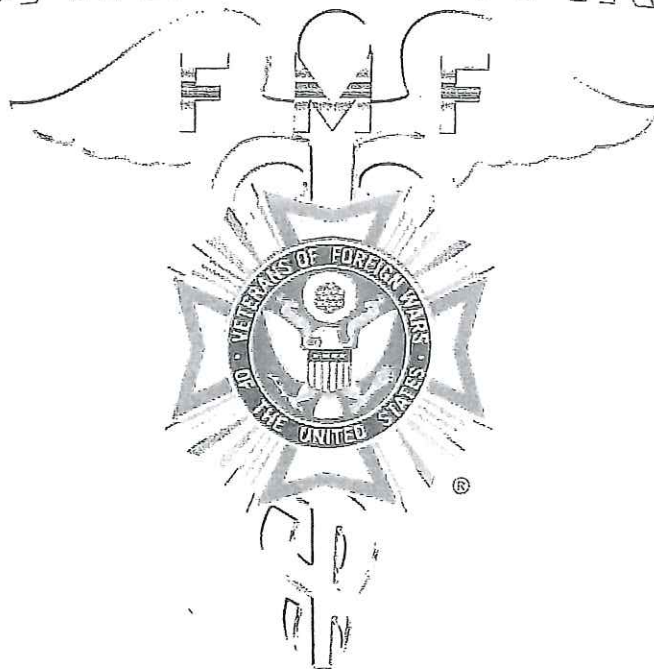
Always have a VFW fact sheet within reach

Always have a VFW business card in your possession

Invite any Veteran you encounter to attend your Post meeting as a guest

VFW National Membership Program

DARE TO CARE



2019-2020

William "Doc" Schmitz
Commander-in-Chief

Updated: July 03, 2019

Membership Mission

To recruit, retain and mentor a stable membership base including all generations of veterans.

To cultivate a membership that is well versed in institutional knowledge and actively involved at all levels of the organization and in the local community. To establish Posts with a strong tradition of service, leadership and community outreach.

Introduction

For the past several years, the VFW has been relatively successful in recruiting members aged 39 and younger. The only way to make this success permanent is to retain those members, recover past members and recruit new members. We must improve the way we communicate with our members at all levels of the organization. Does your Post, District, State or Department have a newsletter, email, social media presence or an outreach team that visits fellow members? In many cases, we have lost touch with our members. We need to know who they are and what their needs are. Let us get back to the basics. Our first priority is taking care of our members and the veteran community as a whole.

Membership Goals

1. Build a strong organization for the future.
2. Work together to achieve the VFW's goals. The VFW National Headquarters staff is available to assist in coordinating programs, developing new membership initiatives and building awareness among our membership and the entire veteran community.

Membership Objectives

- Recruit new and recover unpaid members
- Retain and mentor existing membership
- Develop new Posts and revitalize existing Posts
- Increase Life Membership
- Increase Legacy Life Membership

Retention Defined

Although retention is not a prerequisite for the All-American program, it is extremely important to understand how retention is derived and the important role retention plays in accomplishing growth. The number of paid annual members in your Post on July 1 is the ensuing year's "prior year total." One more new or reinstated member is required to make up for each prior year annual member the Post fails to retain.

Your Post retention is derived from six types of payment components based on your prior year total of annual members:

- A prior year annual member pays his or her annual membership dues.
- A prior year annual member pays the life membership installment fee.
- A prior year annual member pays for life membership dues.
- A prior year annual member transfers to another Post and pays his or her annual membership dues to your Post prior to transfer.
- A prior year annual member transfers to another Post and pays the life membership installment fee to your Post prior to transfer.
- A prior year annual member transfers to another Post and pays life membership dues to your Post prior to transfer.

Triple Crown Award

Any commander who achieves All-American at the Post, District and Department level will receive Triple Crown pin and recognition at the National Convention.

Recruiting Awards

- **5, 10, 15** Corresponding numbered member pin
- **25** Commander-in-Chief membership coin & citation
- **50** VFW CIC leather travel bag
- **75** Commemorative medallion set
- **100** Century cap and citation or CIC KA-BAR knife
- **150** \$250 VFW store gift certificate

Department "First to Finish" Incentive

The commander plus guest and quartermaster plus guest for the Department that is the first to attain 100% in membership will each receive:

- **\$2500 voucher through Veterans Travel Services (VTS) applied towards airfare, accommodations and transportation for a trip of their choice.**

Early Bird Award—VFW Legislative Conference

The top three Post commanders and quartermasters and the top two District commanders in each division on Jan. 1, 2020 will receive:

- **A \$1,000 stipend to be used toward attending the VFW Legislative Conference, Washington D.C.**

Department Early Bird Incentive

For every Department that achieves 92% in membership by Jan. 1, 2020; the Department commander will receive:

- **A VFW Tribute Edition Henry Golden Boy .22 Caliber Rifle or a credit voucher of equal value for use with Veterans Travel Services (VTS).**

Post Commander and Quartermaster – New & Reinstated Member Award

The top 10 Post commanders and quartermasters in each division who report more than 50 new and reinstated annual members by Jan. 1, 2020 will each be awarded:

- **A travel charger with the official VFW Commander-in-Chief logo.**

Kansas City Spree

The top two Post commanders and the top two District commanders in each division who achieve 100% membership by April 1, 2020 along with their guest will each be awarded:

- **Round-trip airfare to Kansas City, Mo. from the airport nearest the awardee's home.**
- **A fun-filled weekend (May 14-17, 2020) that may include but is not limited to touring, shopping and a complete tour of the VFW National Headquarters.**

100% Post, District & Department

A distinctive streamer will be awarded to every Post, District and State/Department that achieves 100% or greater in membership before July 1, 2020.

100% Commander Drawing

Each Post and District commander that exceeds 100% in membership by June 1, 2020 will receive an entry in this drawing. Twenty Post commanders and 12 District commanders will receive:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**

Post Commander and Quartermaster Division Challenge

For every 10 new/reinstated members recruited between July 1, 2019 and April 1, 2020 Posts will earn one entry for both Post commander and quartermaster entered into a drawing. One Post per division will receive:

- **A \$1,000 stipend each for commander and quartermaster to be used toward attending the VFW National Convention.**

Legacy Life Membership Acquisition

Each Post that achieves the designated benchmarks of 25, 50 and 75 Legacy Life Members will be awarded:

- **A Legacy Society Post Proclamation.**

Each Post that achieves the distinctive benchmark of 100 Legacy Life members by July 1, 2020, commander or Post representative will receive:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**
- **Reserved seating at the VFW National Convention joint opening session.**
- **Legacy Society Post Proclamation.**

Elite Recruiter

Any VFW member who signs up 250 or more new and/or reinstated annual members by July 1, 2020, will receive:

- **A \$1,000 stipend to be used toward attending the VFW National Convention.**

- Distinctive cap, citation, and name badge.

Recruiter of the Year

The VFW member who signs up the greatest number of new and/or reinstated annual members greater than 250 by July 1, 2020, will receive:

- A \$1,000 stipend to be used toward attending the VFW National Convention.
- Reserved seating at the VFW National Convention joint opening session.
- Distinctive cap, citation, and name badge.
- Commander-in-Chief's Crystal Eagle.

New Post Development Department Award

For each new Post chartered, the Department quartermaster will receive:

- \$250 for use towards necessary materials for the new Post.

All-American Leadership Criteria

The All-American leadership program exists to recognize exceptional leadership, authentic accomplishment in membership growth and VFW core programs.

All-American Post Leadership Criteria

- Membership greater than 100%
- Finish in top 25 posts in your division that meet all the following criteria
 - Voice of Democracy - minimum of one entry advanced to District judging (Any Post can donate \$75 to National in lieu of entry**see last page)
 - Patriots Pen - minimum of one entry advanced to District judging (Any Post can donate \$75 to National in lieu of entry**see last page)
 - National Citizenship Education Teachers Award – submit an entry in all three categories (K-5, 6-8, 9-12) advanced to District judging (Any Post can donate \$75 to National in lieu of each entry**see last page)
 - Buddy Poppy- must purchase Buddy Poppies
 - Hold a fundraiser with the proceeds going to Veterans & Military Support Programs Services, minimum of \$100(**see last page)
 - National Veterans Service – Appoint a Post service officer

All-American Post Leadership Award

- Acknowledgment in *VFW Magazine*
- All-American Post citation
- All-American Post streamer
- All-American citation - commander
- All-American name badge - commander
- All-American cap - commander - *quartermaster may purchase cap*
- All-American lapel pin - commander - *quartermaster may purchase pin*
- All-American Team Post Member lapel pin (25 pack)
- The top **five** commanders in each division will also receive:
 - **A \$1,000 stipend to be used toward attending the VFW National Convention.**
 - **Reserved seating at the VFW National Convention joint opening session.**

All-American District Leadership Criteria

- Membership greater than 100%
- Finish in top 10 Districts in your division that meet all the following criteria
 - Voice of Democracy - minimum of one entry advanced to Department judging (Overseas District donate \$100 to National in lieu of entry**see last page)
 - Patriots Pen - minimum of one entry advanced to Department judging (Overseas District donate \$100 to National in lieu of entry**see last page)
 - National Citizenship Education Teachers Award – submit an entry in all three categories (K-5, 6-8, 9-12) advanced to Department judging (Overseas District donate \$100 to National in lieu of each entry**see last page)

All-American District Leadership Award

- All-American District streamer
- All-American District citation - commander
- All-American name badge - commander
- All-American cap - commander - *quartermaster may purchase cap*
- All-American lapel pin - commander - *quartermaster may purchase pin*
- The top **two** District commanders in each division will also receive:

- A \$1,000 stipend to be used toward attending the VFW National Convention.
- Reserved seating at the VFW National Convention joint opening session.

All-American Department Leadership Criteria

- Membership must be greater than 100%
- Must conduct two Membership recruiting events prior to May 1, 2020. A report of these events must be submitted to the Membership Department.
- Hold a Commander's Round-Up* prior to Jan 1, 2020 with a report submitted to the Membership Department.
- One new post or increase the membership of three posts of 50 members or less to over 50 members by July 1, 2020
- **National Legislative Service**
 - Monthly National Legislative Service committee member reports submitted to National Legislative Service in Washington, D.C.
- **National Veterans Services**
- Must have a State/Department service officer and submit his or her name and contact information to National Veterans Services in Washington, D.C. by July 31, 2019
- Monthly activity report from Department Service Officer or designated NVS Committee member to NVS in Washington, D.C.
- **Programs**
 - Voice of Democracy - An entry advanced to National judging
 - Patriot's Pen - An entry advanced to National judging
 - National Citizenship Education Teacher Award – submit an entry in all three categories (K-5, 6-8, 9-12) and entries must advance to National judging
 - Veterans & Military Support Programs – Must complete a State/Department fundraiser and proceeds donated to Veterans & Military Support Programs, Kansas City, Mo. (**see last page)

All-American Department Leadership Award

- All-American Department streamer
- All-American Department citation - commander
- All-American name badge - commander
- All-American cap - commander - *quartermaster may purchase cap*
- All-American lapel pin - commander - *quartermaster may purchase pin*
- \$1,000 stipend to be used toward attending the VFW National Convention
- Reserved seating at the VFW National Convention Joint Opening Session

Conference Membership Award

The State/Department leading each conference will be entrusted with the conference membership colors for the following year. The 2018-2019 Conference winners will return the colors to the membership booth at National Convention in Reno, NV no later than COB on Monday after the Joint Opening Session. The 2019-2020 Conference winners will then pick up the colors from the Membership Director at National Convention in July 2020 in Reno, NV any time after 0800 on Tuesday at the Membership booth.

The Conference with the highest membership percentage of the four Conferences will have their name and year engraved on a traveling trophy presented by the Commander-in-Chief to the Conference Chairman at the National Convention. The 2018-2019 Conference Chairman will return the trophy to the membership booth at National Convention in Reno, NV no later than COB on Saturday to ensure placement of the new nameplate. This trophy will be presented to the 2019-2020 Conference Chairman on stage during the Joint Opening Session*.

Post Membership Divisions and Minimum Qualifying Percentages

Division	Total Membership		Qualifying Percentage	# Eligible
1	951+		Over 100%	25
2	750	950	Over 100%	25
3	356	749	Over 100%	25
4	246	355	Over 100%	25
5	185	245	Over 100%	25
6	143	184	Over 100%	25
7	112	142	Over 100%	25
8	88	111	Over 100%	25
9	68	87	Over 100%	25
10	51	67	Over 100%	25
11	1	50	Over 100%	25

District Membership Divisions and Minimum Qualifying Percentages

Division	Total Membership		Qualifying Percentage	# Eligible
1	5,000	14,000	Over 100%	10
2	3,282	4,999	Over 100%	10
3	2,172	3,281	Over 100%	10
4	1,447	2,171	Over 100%	10
5	906	1,446	Over 100%	10
6	1	905	Over 100%	10

Important Notes

- In order to receive stipends, awardees must be in attendance at designated events
- Only one National paid stipend per event (National Convention, legislative Conference, etc.)
- All awards are non-transferable
- *For the Conference Membership Award traveling trophy, the Conference Chairman will be responsible for the return of the trophy to the Membership Department booth at the National Convention each year
- The *Commander's Round-Up* program is for Department commanders to visit Posts in their Department to get face-to-face time with their Post and District leadership and assist with membership development events. For further information about the *Commander's Round-Up*, please contact the Membership Department by calling 1-888-JOIN-VFW or by email at membership@vfw.org
- **Deadline for VOD, PP and Teacher of the Year submissions and donations in lieu of submissions, will coincide with the Posts' entry deadline of midnight October 31st 2019. Donations after the deadline will not be accepted for participation credit.
- **Donations made to replace a Voice of Democracy, Patriot's Pen, National Citizenship Education Teachers Award and towards Veterans & Military Support Programs Services as listed above will only be accepted through the following link. Do not donate through your Department or by any other means.
https://VFWPrograms.formstack.com/forms/vfw_programs_donation



Memorandum

To: VFW Members
From: Rick Butler, Membership Director
Date: August 7, 2019
Re: CIC Membership Program Change

August 7, 2019 update to the CIC program, please see below and refer to page 11 of the attached membership program under important notes. This is the current version of the 2019-2020 membership program and replaces any previous edition.

1. Deadline for VOD, PP and Teacher of the Year submissions and donations in lieu of submissions, will coincide with the Posts' entry deadline of midnight October 31st 2019. Donations after the deadline will not be accepted for participation credit.

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111

Office 816.756.3590
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002

Office 202.543.2259
Fax 202.543.6719

info@vfw.org
www.vfw.org



