

**Department of West Virginia**



**Veterans of Foreign Wars of the  
United States**

**David Moske II  
State Commander**



**Res, Non Verba  
(Deeds, Not Words)**

# Membership Program

2020-2021

## West Virginia Goals

1. Increase Membership and Membership participation.
2. Increase Member visibility in the community
  - Conduct at least one VFW sponsored activity each month at the post level and quarterly at the District level. At least half of the activities should be open to all veterans and the public. Include the Auxiliary if you have one.
3. ***Mentor new members.*** When you recruit a new member make sure someone takes the time to teach them the ways of the VFW and the reason we do things; try to remember when everything was new to you. Post Commanders consider appointing new members to assist all officers. This will help prepare our future leaders.
4. Get involved with another community organization IE, a Scout Troop, Sporting League, Senior Center, Boys and Girls of America ... This will help build relationships within the community.
5. Encourage all members to become Life members. Encourage all Life members to become Legacy Life members.

### **Measurable Achievement Goals**

- Increase post membership by 1.01 %.
- Increase Life membership by 1.01 %.
- Increase Legacy Life membership by 1.01 %.
- ***Increase Post / District meeting attendance.***

## **A Message from the Commander**

If you are viewing this manual you are either in a position of responsibility or are committed to making our organization better; because you have picked up that gauntlet, I look to you to be the example and to let your actions speak louder than your words.

### **Res, Non Verba.**

While in high school I had the opportunity to attend the Army JROTC program. One of the very first lessons that I had was to understand the meaning of our battalion motto. Res, Non Verba, this is Latin for Deeds, Not Words. This motto is something that has been ingrained in my mind since I was 16 years old and something that I strive to live up to every day.

While there is recognition in our organization for exceptional leadership and post involvement, don't let a hat or plaque be the only reason for making a difference this year. Instead focus on making our organization and your community a little better every day. This year I challenge all of you to live by the motto Res, Non Verba. As it is only through our deeds that we as individuals and an organization can grow. Find something that is important to you whether it is working with VFW programs, helping with the department youth camp or finding something in your own communities, make it special this year and run with it.

As a leader and member of our great organization make yourself available to talk to Veterans. Keep Veterans informed by staying up to date with important issues in your community, state, and things that will affect our Veteran Brothers and Sisters nationally. Be active on social media letting your friends know when meetings are and when Veteran/Family focused events are taking place.

In addition to membership, Leaders must pay attention to detail. Do not forget to promote our programs as they are the key to community involvement. Most importantly, **Mentor** our new members for they are the future of our organization.

HAVE A GREAT YEAR AND I LOOK FORWARD TO WHAT WE CAN DO  
TOGETHER

## All-State Post Basic Requirements

Posts achieving All-State basic requirements will be awarded All-State status. The deadline for accomplishing the above requirements is May 1, 2021.

### The First 1-9 are picked by the Department Commander, 9 is a national requirement.

1. Post must achieve 100% in membership by end of membership year
2. Recruit new and reinstated members equal to 1.01 % of prior year total
3. Post holds 1 outreach event *in the* fiscal year. (Need a picture or report within 7 days of event to state HQs).
4. Post Commander, Quartermaster and Adjutant must attend school of instruction.
5. Post purchases 1,000 poppies by May 1, 2021 (**REQUIREMENT REMOVED**)
6. Post makes a \$275 donation to State Headquarters for VFW Programs no later than May 1, 2021
7. Post submit a community service log to the District Commander for judging by April 16, 2021
8. Post submits one Patriot Pen and one Voice of Democracy  
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9. Post must be in good standing in accordance with the National By- Laws

**Point System to Determine Post and Post Commander  
Of the Year Recognition**

Points	Categories
500	Post achieves 100% in membership by May 1, 2020
400	Post donates \$275 to VFW programs
300	Post donates \$50 to National Home for Children <b>(WEST VIRGINIA HOUSE)</b>
25	For every \$250 donated to the Dept. Youth Camp (Max \$1000.00) <b>(WAYS TO DONATE)</b> Sponsor a Camper, Donate Items (need receipt) VFW Grant, Donate Monetarily <b><i>OR</i></b> Post Member Volunteers for Entire (No Partial) Youth Camp Full 100 Points Awarded
20	Every new Life Member of National Home for children
20	Submit Scout of the Year package to District by March 15, 2021 (up to 3 Entries)
20	Submit Cadet of the Year package to District by March 15, 2021 (up to 3 Entries)
10	For each new Legacy Life member recruited (10 points for each level)
10	Post/Auxiliary submits a VOD entry by November 16, 2020 (up to 3 entries)
10	Post/Auxiliary submits a Patriot's Pen entry by November 16, 2020 (up to 3 entries)
10	Submit Teacher of the Year (K- 5, 6- 8, 9-12) to District by November 16, 2020
10	For each monthly Community Service report submitted to District Commander by 5th of each month
10	Each new Life member recruited
10	Each Public Servant of the year submitted (1 entry per category allowed)
10	Each addition 1% in membership past 100%
5	For each 500 poppies purchased

## All-State Basic District Requirements

Districts achieving All-State Basic requirements will be awarded All- State status the deadline for accomplishing the above requirements is May 1, 2021

The First 1-8 are decided by the Department Commander, 8 falls under national requirements.

1. District must achieve 100% in membership by end of membership year
2. Recruit new and reinstated members equal to 1.01 % of prior year total
3. District holds 1 recruiting event in conjunction with the membership round up (***REQUIREMENT REMOVED***)
4. Post inspections must be completed and submitted by November 30, 2020; Discrepancies followed up with no Later the Mid-Winter Conf.
5. District forwards one Voice of Democracy and one Patriot Pen entry for state judging
6. District Commander attends all Council of Administration meeting
7. District Commander, Quartermaster, and Adjutant attends a School of Instruction  
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8. District must be in good standing in accordance with the National By- Laws

# **Recognition**

## **All State Post**

All Posts having met basic All-State requirements as determined by May 1, 2021 will be designated as an All-State Post

### **Awards for the All-State Post**

1. An official All-State Team Commanders Cap (for first time awardees only)
2. An All-State lapel pin with year bar
3. Commanders coin
4. Certificate of Achievement

### **Post of the Year**

The highest scoring Post in each category will be named Post of the Year and will receive an appropriate plaque. \*All-State will receive first consideration even if they are lower in points.

### **All State Team Captain**

The highest scoring All-State Team Post Commander will be named All-State Team Captain and will receive an appropriately embroidered cap and special plaque for their post. Only one (1) Team Captain will be awarded

### **Awards for the Post of the Year by Category**

1. An official All-State Team Commanders Cap (for first time awardees only)
2. An All-State lapel pin with year bar
3. Commanders coin
4. Post of the Year Plaque
5. Metal All-State Post Sign for the year to display in your community.

### **Dual Awards**

In the event a District Commander also serves as a Post Commander and achieves All-State in both positions, both caps will be provided (so long as it is the first award)

## **Recruiting Awards**

For every 5 new or reinstated members one recruits or recovers, their name will be placed in a drawing and the winner will be rewarded with:

- Upgrade to Life member if a continuous member
- Upgrade to Bronze Legacy Life member if already a Life member
- One-level Legacy Life upgrade if already Bronze or Silver Legacy Life
- \$400 if already a Gold Legacy Life member

The drawing will be held at the State Convention

## **State Convention Awards**

- The District Commander reporting the highest percentage in membership equaling or exceeding 101 % by May 1, 2021 will receive a Commander's coin and portfolio at the State Convention.
- The Post Commander in each of the five (5) Post Categories reporting the Highest Percentage in membership equaling or exceeding 100% by May 1, 2021 will receive a Commander's coin and portfolio at the State Convention.
- The Post and Auxiliary in each category who orders the most Buddy Poppies as of May 1, 2021 will be presented a plaque at the District Convention.
- All-State Post Recognition
- All National Recognition

**All awards will be based on membership statistics obtained from VFW National Headquarters.**

## **District Convention Awards**

- All posts attaining 100% in membership will receive a Certificate of Achievement
- Runner up presentation in Community Service
- Any District Award
- All awards not presented at the state convention



**Monthly Reports:**

Post Commanders Report Community Service Statistics to the District Commander	<b>5th of each month</b>
District Commanders report Community Service Statics to the Community Service Chairman	<b>15th of each month</b>

**Quarterly Reports**

Post Audit Reports to State Headquarters	<b><u>July 31, Oct 31, Jan 31, Apr30</u></b>
District Commanders Activity Report to State Headquarters	<b><u>Sep 30. Dec 31, Mar 31. June 30</u></b>

**Other Deadlines**

Post and District Quartermaster bonded	August 31, 2020
Voice of Democracy entries to Post	October 31, 2020
Patriot's Pen Essay entries to Post	<i>November 15, 2020</i>
Citizenship Education Teacher entries (K-5, 6-8, 9-12)	<i>November 15, 2020</i>
Post VOD selection to District	<i>November 30, 2020</i>
Post Patriot's Pen selection to District	<i>November 30, 2020</i>
Post Teacher entries to District (K-5, 6-8, 9-12) (District allowed one entry in each category)	<i>November 30, 2020</i>
Public Servant (Law, FF, EMT) of the year to Post	December 1, 2020
Post Public Servant entries to District	December 16, 2020
District Teacher selection to Dept HQS (K-5, 6-8, 9-12) (District is allowed one entry each category)	<i>December 20, 2020</i>
District Patriot's Pen selection to VOD/PP Chairman	<i>December 20, 2020</i>
District Voice of Democracy selection to VOD/PP Chair	<i>December 20, 2020</i>
District Public Servant (Law, FF, EMT) to Dept HQS (District is allowed one entry each category)	December 29, 2020
District PP Chairman report to VOD/PP Dept Chairman	January 15, 2021
District VOD Chairman report to VOD/PP Dept Chairman	January 15, 2021
District Teacher of the Year participation report to Dept HQS	January 15, 2021
Dept Voice of Democracy selection to National HQS	January 15, 2021
Dept Patriot's Pen selection to National HQS	January 15, 2021

### **Other Deadlines (continued)**

Dept Citizenship Education Teacher selection to National HQS	January 31, 2021
Dept Public Servants of the Year selection to National HQS	February 1, 2021
Scout of the Year entries to Post	March 1, 2021
Post Scout of the Year entry to District	March 15, 2021
District Scout of the Year selection to Dept HQS	April 1, 2021
Post Community Service Log to District Commander	April 16, 2021
District Community Service winner log to Dept Chairman	April 27, 2021
Post Delegate list to District and Dept Quartermaster	April 24/25, 2021
Dept Community Service selection to National HQS	May 1, 2021
Post requirements for All-State	May 1, 2021
District requirements for All-State	May 1, 2021
“Bob and Rosa Kusterer” JROTC Cadet of the Year nominations to Dept HQS	May 1, 2021
Dept Scout of the Year selection to National HQS	May 1, 2021
Rich Homan Award nominations to Dept HQS	May 15, 2021
All-State Team selected	May 15, 2021
Post and District Election reports to Dept and National HQS	June 1, 2021